# CLARICE CHAN

Public interest technologist tackling "responsible tech" problems at the intersection of product, privacy, policy and research.



#### Contact

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# Leadership

#### AAAS

#### RESPONSIBLE AI ADVISORY COMMITTEE

Advisor for building institutional infrastructure on public interest technology and responsible Al as a part of the AAAS Scientific Responsibility, Human Rights and Law Program.

#### DAYS FOR GIRLS

#### VICE PRESIDENT, BOARD OF DIRECTORS

Days for Girls is a global non-profit focused on eradicating period poverty through providing access to resuable and sustainable products.

#### LEADERSHIP TOMORROW (LT)

#### **CLASS OF 2018**

LT is a competitive civic leadership program bringing 80 leaders across the private, public, and nonprofit sector to tackle the biggest challenges facing the Pacific NW.

#### SPECIAL ACT AWARD 2020

COVID-19 IMPACT AWARD (US GOVERNMENT)

#### DC FEM TECH AWARD 2019



## Speaker Highlights

#### **GRACE HOPPER CONF 2020**

Tech & Gov: Why Civic Leave matters

#### **TAPIA CONFERENCE 2017**

Global Social Impact & Technology Panel

#### **EDGE WEB SUMMIT 2016**

Keynote - Building a Modern Web Browser



# Additional

#### CITIZENSHIP

The United States of America & Hong Kong

#### MAKER / ARTIST

Mixed Media, Metalwork, Neon & more



# Experience

PRESENT SFP 20'

SEP 20'

**JAN 19** 

AUG 14

JUN 13<sup>4</sup>

**JAN 13'** 

SEP 12' JUN 12'

# META PLATFORMS (FACEBOOK, INC.)

- Product Manager Data & Transparency, Public Interest Product

  Leading US 2020 elections research and transparency efforts at Facebook
- Engineering privacy-preserving data tools to facilitate cutting edge research
- Bridging private sector, public sector, and academia to strengthen democracy

## WHITE HOUSE PRESIDENTIAL INNOVATION FELLOW

Serving the U.S. Department of Veteran Affairs Office of CTO (GS-15)

- Bring design thinking and digital transformation to help modernize government
- Increase the usability and accessibility of Veteran services
- Drive cross-sector thought leadership to better serve our citizens

## JAN 19' MICROSOFT CORPORATION

Product Manager - Microsoft Education, AR/VR Product

- Built and deployed Mixed Reality experiences to expand the classroom (10K+ units sold)
- Run nationwide program democratizing MR to 20 underserved schools and libraries
- Product Manager Social Good for Windows
  - Pitched and funded a new initiative around leveraging Windows for social impact
  - Incubate and leverage our technology to solve high impact problems
  - Build partnerships across non-profits, change makers, and social engineers

## O Product Manager - Microsoft Edge & Cortana

- Drove end-to-end product vision for bringing Cortana into Microsoft Edge
- Increased opt-in conversion rate to 25% up from systemwide 12% adoption
- Collaborated cross-team, cross-product to deliver high quality user experiences
- JAN 14' NASA JET PROPULSION LABORATORY
  SEP 13' Human Interfaces Designer Mars Rover Ops Lab

SEP 13' • ADOBE SYSTEMS

Digtal Media Intern - Instructional Designer

APR 13' **♦ GOOD INC.** 

Video Production Intern

THE WALT DISNEY COMPANY

Creative Services Associate, Disney on Broadway

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## Education

#### UNIVERSITY OF WASHINGTON

- Graduate Certificate in Human Centered Design & Engineering
- Focus: User Centered Design, User Research, and Prototyping

#### UNIVERSITY OF CALIFORNIA - LOS ANGELES

- UCLA School of Arts and Architecture (GPA 3.88)
- B.A. in Design | Media Arts, with a minor in Film and Television
- Graduated top of class, Chancellor's Marshall Award 2014